

# DIAPER DRIVE TOOLKIT

Use this toolkit to host a diaper drive for the Diaper Bank of the Ozarks and its 110+ partner agencies!

Your efforts will ensure families have access to clean, dry diapers for their children.



**Council of Churches  
of the Ozarks**

Diaper Bank of the Ozarks

## DID YOU KNOW?

- Government assistance programs such as food stamps and WIC do not cover the cost of diapers.
- In the U.S., 22% of all children under the age of five are living in poverty.
- 1 in 3 families struggle to afford enough diapers to keep their children clean, dry and healthy.
- When a caregiver can't afford diapers, a child may spend extended periods of time in the same wet or soiled diaper.
- Diapers cost \$80-\$100 per month per child. Many times this means families must choose between diapers and other basic needs like food, rent and utilities.

## WHAT DOES THIS MEAN?

There can be health and social consequences for children and families who do not have enough diapers. These consequences may include increased incidences of diaper rash and urinary tract infections among infants and toddlers, increased incidences of caregiver stress and depression, and decreased social interactions between caregivers and their children.

**You are keeping babies  
healthy and happy in  
the Ozarks.**

**THANK YOU!**



# HOW TO HOST A DIAPER DRIVE

## STEP 1 - LET US KNOW

- Email us at [crosslines@ccozaarks.org](mailto:crosslines@ccozaarks.org) to find out our greatest needs and request collection bins.



## STEP 2 - SET A TIMELINE

- Establish a start and end date. Consider a month-long drive to ensure the greatest participation.

## STEP 3 - PICK A THEME

- Diaper Luau with luau decorations
- Winter Diaperland with holiday decorations
- Disco for Diapers with 70s decorations
- Diaper Roundup with western decorations
- Decorate a company vehicle and "stuff the bus/car/truck"



## STEP 4 - SET A GOAL

- Determine a total number of diapers to collect.
- Create a challenge or propose a match between offices, departments or even another company or organization.

## STEP 5 - SPREAD THE WORD

- Use the enclosed media materials to announce and advertise the drive.

## STEP 6 - DROP OFF

- After your drive, contact the DBO to schedule a drop off and photo opp.



# MEDIA MATERIALS SAMPLE LANGUAGE

**FEEL FREE TO ADD YOUR LOGO TO ANY AND ALL OF THESE MATERIALS TO SHOW OUR PARTNERSHIP IN ADDRESSING DIAPER NEED!**

## EMAIL OR LETTER

[Insert Name(s)] will host a diaper drive in support of the Diaper Bank of the Ozarks, a nonprofit organization that keeps babies healthy and happy by distributing diapers - disposable and cloth - through partner agencies and to families in need throughout the Ozarks. Our participation and support will help families who are unable to provide an adequate supply of clean, dry diapers for their children. Our efforts will go a long way in giving babies a healthy start in life and providing their caregivers with peace of mind, hope and dignity in meeting this basic need. On behalf of the Diaper Bank of the Ozarks, its partner agencies and the families who will be served, thank you!

Our Diaper Drive will take place [insert date(s)]. Your donations can be dropped off at: [insert drop off information]. To double your impact, monetary donations can be dropped off to: [insert contact person's information].

Feel free to add additional event information such as a link to the Diaper Bank's Amazon Wish List, participation incentives, the diaper drive theme, goals for the drive, etc.

## SOCIAL MEDIA

Did you know 1 in 3 families cannot supply enough diapers to keep their baby clean, dry and healthy? We are hosting a diaper drive for Diaper Bank of the Ozarks whose mission is to meet this basic need for families throughout the Ozarks. You can help!

[Insert drive-specific information here or a link to the FB event]



JOIN US FOR A

*Virtual*

**DIAPER**

**DRIVE**

SCAN. SHOP. SHIP. FEEL GOOD.



**Council of Churches  
of the Ozarks**

Diaper Bank of the Ozarks



[www.ccozarks.org/diaper-bank](http://www.ccozarks.org/diaper-bank)



# DIAPER

# DRIVE

**BENEFITING**



**Council of Churches  
of the Ozarks**

Diaper Bank of the Ozarks

**WHEN**

**WHERE**

[www.ccozarks.org/diaper-bank](http://www.ccozarks.org/diaper-bank)

# DONATE DIAPERS

# THREE

**BENEFITING**



**Council of Churches  
of the Ozarks**  
Diaper Bank of the Ozarks

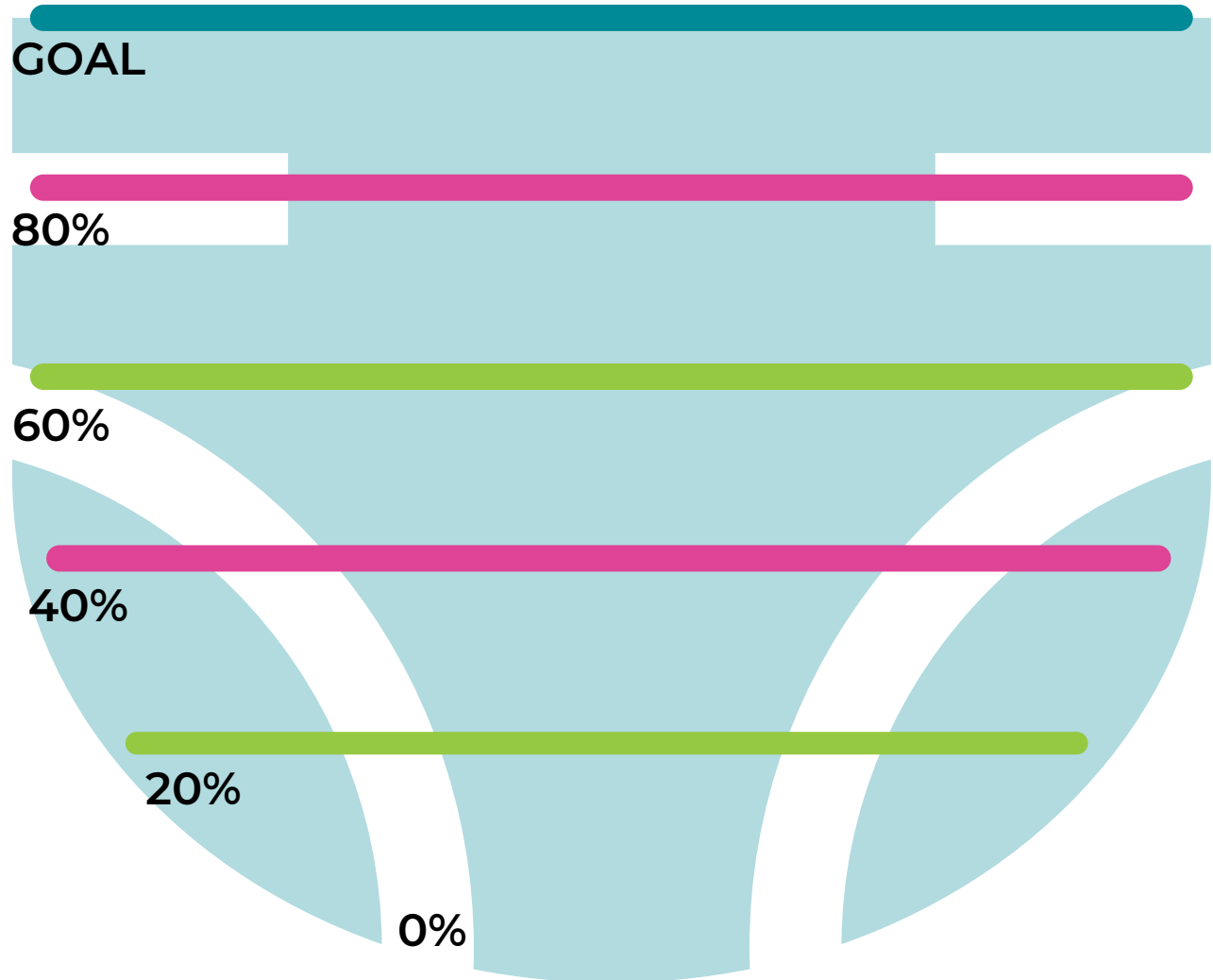


**Diaper Drive Dates:**

**Diaper Drive Contact:**

New or opened packages accepted

# HELP US FILL THE DIAPER!



**Because every baby deserves clean, dry  
diapers.**



**Council of Churches  
of the Ozarks**

Diaper Bank of the Ozarks





# DIAPER DRIVE

*Want to have double the impact?*

We have access to wholesalers that can make your monetary donation go even further!



**GIVE NOW  
TO HAVE DOUBLE  
THE IMPACT!**

