

# SUPPLY DRIVE STRATEGIC TIMELINE

## *STEP 1 - (6-10 weeks out)*

- Gather your team and decide what kind of drive you would like to do.
- Choose a start date and end date for your drive.
- Think through themes and holidays that might correspond with your drive.
- Shoot Council of Churches of the Ozarks (CCO) an email with your ideas!

## *STEP 2 - (4-6 weeks out)*

- CCO will get you the resources you need to create an awesome drive.
- Assign specific members of your group with specific responsibilities (i.e. Who will check barrels?).
- Create a plan for how you will promote the event.
- Begin promoting the event. (social media, fliers, break rooms, news outlets)

## *STEP 3 - (2 weeks out)*

- Continue promoting your drive. Don't forget to tag CCO on Facebook!
- Make sure you have collection barrels or bins in place and ready to go!
- Have a plan in place for getting supplies to CCO.
- Set a date for CCO to speak about services & how the drive will help!

## *STEP 4 - (Drive time!)*

- Start your drive and have a blast doing it!
- Stay in touch with CCO every step of the way if you need any extra help.
- When your drive is over, CCO will help you get the supplies to people who need them most.

## *STEP 5 - (Drive time!)*

- After you've submitted all your collected items, CCO will follow up with some metrics for the impact your collection made. Depending on the type of drive you had, this will be metrics such as "number of meals donated", "babies or children supported", or "households served".

**Bottom line:** You've made a positive impact and you should know about it!



# LET'S DO A FOOD DRIVE

Hello there, Hero!

Okay, so you may not be wearing a cape but there's no doubt you can save the day for someone!

Over 50,000 people in Greene County & surrounding areas are unsure if they'll have enough food to feed their families this week. According to Feeding America, 1 out of every 8 people in our area needs the help you are uniquely equipped to give. To meet that need, the community needs a hero, and you can be that hero!

Council of Churches of the Ozarks (CCO) & the Crosslines program are currently collecting food to help feed our neighbors. Crosslines accepts everything from canned soups to canned vegetables, canned fruits, crackers, and the always delicious peanut butter and jelly supplies.

More than just a collection of food, when you do a food drive with Crosslines, you're building a sense of community among your workplace, church, or interest group. You're also helping Crosslines bridge the gap between surplus goods and those who lack access to adequate nutrition.

Crosslines can set up your food drive to be just as unique as you are, with dates, deliveries, and locations all up for discussion.

If you or your group would like to become the newest CCO heroes, please contact us at [nmortenson@ccoazarks.org](mailto:nmortenson@ccoazarks.org) for more information. (Capas not included.)



**Council of Churches  
of the Ozarks**  
Crosslines

# FOOD DRIVE

*IN PARTNERSHIP WITH CCO/CROSSLINES*

## **MOST NEEDED ITEMS**

- Canned Soup
- Canned Vegetables
- Canned Fruits
- Crackers/Chips
- Peanut Butter/Jelly
- Monetary donations are ALWAYS appreciated!

*(NAME OF GROUP OR COMPANY)*

**DATES:**



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