

# SUPPLY DRIVE STRATEGIC TIMELINE

## *STEP 1 - (Six to ten weeks out)*

- Gather your team up and decide what kind of drive you would like to do.
- Choose a date you want to start, and a date you want to end.
- Think through themes and holidays that might correspond with your drive.
- Shoot us an email with your ideas!

## *STEP 2 - (Four to six weeks out)*

- We'll get you the resources you need to create an awesome drive.
- Assign specific members of your group specific responsibilities.
- Create a plan for how you will to promote the event.
- Begin promoting the event. (social media, fliers, break rooms, news outlets)

## *STEP 3 - (2 weeks out)*

- Continue promoting your drive. Don't forget to tag us on Facebook!
- Make sure you have collection barrels or bins in place and ready to go!
- Have a plan in place for getting the supplies to CCO/Crosslines.

## *STEP 4 - (DRIVE TIME!)*

- Start your drive, and have a blast doing it!
- Stay in touch with us at every step of the way if you need any extra help.
- When your drive is over, we'll help you get those supplies to the people who need them the most.
- Pat yourself on the back, you just changed the world.



# LET'S DO A CLEANING SUPPLY DRIVE!

## ***Hello there, Hero!***

Okay, so you may not be wearing a cape but there's no doubt in our minds that you can save the day for someone **today!**

You can't have a happy home without a healthy one.

Many people struggling to get by cut costs by neglecting to buy basic cleaning products like dish soap, bleach, toilet cleaner, and toilet paper.

This is a choice we believe no family should have to make. And with your help, we can make that choice easy one by providing help where we can!

We can set up your cleaning supply drive to be just as unique as you are, with dates, deliveries, and locations all up for discussion.

If you or your group would like to become the newest heroes in my book, please reach out to me at [nmortenson@ccoarks.org](mailto:nmortenson@ccoarks.org) for more information.  
*(capes not included)*





# CLEANING PRODUCT DRIVE

IN PARTNERSHIP WITH CCO/CROSSLINES

## MOST NEEDED ITEMS

- *BLEACH*
- *DISH SOAP*
- *TOILET CLEANER*
- *TOILET PAPER*

(NAME OF GROUP OR COMPANY)

**DATES:**

