

SUPPLY DRIVE STRATEGIC TIMELINE

STEP 1 - (Six to ten weeks out)

- Gather your team up and decide what kind of drive you would like to do.
- Choose a date you want to start, and a date you want to end.
- Think through themes and holidays that might correspond with your drive.
- Shoot us an email with your ideas!

STEP 2 - (Four to six weeks out)

- We'll get you the resources you need to create an awesome drive.
- Assign specific members of your group specific responsibilities.
- Create a plan for how you will to promote the event.
- Begin promoting the event. (social media, fliers, break rooms, news outlets)

STEP 3 - (2 weeks out)

- Continue promoting your drive. Don't forget to tag us on Facebook!
- Make sure you have collection barrels or bins in place and ready to go!
- Have a plan in place for getting the supplies to CCO/Crosslines.

STEP 4 - (DRIVE TIME!)

- Start your drive, and have a blast doing it!
- Stay in touch with us at every step of the way if you need any extra help.
- When your drive is over, we'll help you get those supplies to the people who need them the most.
- Pat yourself on the back, you just changed the world.



LET'S DO A FOOD DRIVE!

Hello there, Hero!

Okay, so you may not be wearing a cape but there's no doubt in our minds that you can save the day for someone **today!**

Over 50,000 people in Springfield are unsure if they'll have enough food to feed their families this week. According to Feeding America, 1 out of every 8 people in the Springfield area need the help we are uniquely equipped to give. To meet that need, we need a hero, and I was hoping *you* were that hero!

We are currently collecting food to help feed our city. We accept everything from canned soups, to canned vegetables, canned fruits, crackers, and the (always delicious) peanut butter and jelly supplies.

More than just a collection of food, when you do a food drive with us, you're building a sense of community among your workplace, church, or interest group. You're also helping us bridge the gap between surplus goods and those who lack access to adequate nutrition.

We can set up your food drive to be just as unique as you are, with dates, deliveries, and locations all up for discussion.

If you or your group would like to become the newest heroes in my book, please reach out to me at nmortenson@ccoarks.org for more information.
(capas not included)





FOOD DRIVE

IN PARTNERSHIP WITH CCO/CROSSLINES

MOST NEEDED ITEMS

- CANNED SOUPS
- CANNED VEGETABLES
- CANNED FRUITS
- CRACKERS/CHIPS
- PEANUT BUTTER/JELLY

(NAME OF GROUP OR COMPANY)

DATES:

