SUPPLY DRIVE STRATEGIC TIMELINE

STEP 1 - (Six to ten weeks out)

- · Gather your team up and decide what kind of drive you would like to do.
- · Choose a date you want to start, and a date you want to end.
- Think through themes and holidays that might correspond with your drive.
- · Shoot us an email with your ideas!

STEP 2 - (Four to six weeks out)

- · We'll get you the resources you need to create an awesome drive.
- · Assign specific members of your group specific responsibilities.
- Create a plan for how you will to promote the event.
- Begin promoting the event. (social media, fliers, break rooms, news outlets)

STEP 3 - (2 weeks out)

- · Continue promoting your drive. Don't forget to tag us on Facebook!
- Make sure you have collection barrels or bins in place and ready to go!
- Have a plan in place for getting the supplies to CCO/Crosslines.

STEP 4 - (DRIVE TIME!)

- · Start your drive, and have a blast doing it!
- Stay in touch with us at every step of the way if you need any extra help.
- When your drive is over, we'll help you get those supplies to the people who need them the most.
- Pat yourself on the back, you just changed the world.



LET'S DO A DIAPER DRIVE!

Hello there, Hero!

Okay, so you may not be wearing a cape but there's no doubt in our minds that you can save the day for someone **today!**

Diapers are as essential to a baby's healthy development as a mother's love. Keeping infants and toddlers clean, dry, and healthy is key to building a solid foundation for all children to reach their full potential. But one in three families in the Ozarks struggle to provide clean diapers for their baby.

That's where you come in! With over 1 million diapers distributed a year, we need your help to keep up the pace.

We can set up your diaper drive to be just as unique as you are, with dates, deliveries, and locations all up for discussion.

If you or your group would like to become the newest heroes in our book, please reach out to us at dbo@ccozarks.org for more information. (capes not included)





DIAPER DRIVE

IN PARTNERSHIP WITH DIAPER BANK OF THE OZARKS

MOST NEEDED SIZES

- SIZE 4
- SIZE 5
- SIZE 6

*These sizes are our greatest need, but we accept all size diapers!

(NAME OF GROUP OR COMPANY)

DATES:



