

SUPPLY DRIVE STRATEGIC TIMELINE

STEP 1 - (Six to ten weeks out)

- Gather your team up and decide what kind of drive you would like to do.
- Choose a date you want to start, and a date you want to end.
- Think through themes and holidays that might correspond with your drive.
- Shoot us an email with your ideas!

STEP 2 - (Four to six weeks out)

- We'll get you the resources you need to create an awesome drive.
- Assign specific members of your group specific responsibilities.
- Create a plan for how you will to promote the event.
- Begin promoting the event. (social media, fliers, break rooms, news outlets)

STEP 3 - (2 weeks out)

- Continue promoting your drive. Don't forget to tag us on Facebook!
- Make sure you have collection barrels or bins in place and ready to go!
- Have a plan in place for getting the supplies to CCO/Crosslines.

STEP 4 - (DRIVE TIME!)

- Start your drive, and have a blast doing it!
- Stay in touch with us at every step of the way if you need any extra help.
- When your drive is over, we'll help you get those supplies to the people who need them the most.
- Pat yourself on the back, you just changed the world.



LET'S DO A BIRTHDAY DRIVE!

Hello there, Hero!

Okay, so you may not be wearing a cape but there's no doubt in my mind that you can save the day for someone **today!**

Birthday parties as a kid are the absolute BEST!

Don't you remember the sugar rush, the laughter, the friends, and all that other joyful chaos? Do you remember the thrill of looking around the room as all of your favorite people sing you that birthday song? That's the kind of party we want every kid in the Ozarks to have!

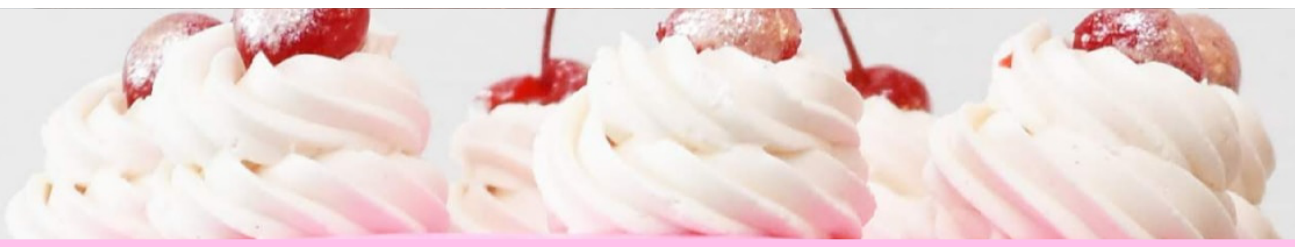
But it's not that easy. Many families have to make a choice between celebrating a birthday or covering their basic rent and groceries.

That's where you step in! We are collecting birthday supplies, and we need your help.

We can set up your birthday supply drive to be just as unique as you are, with dates, deliveries, and locations all up for discussion.

If you or your group would like to become the newest heroes in my book, please reach out to me at cgoodin@ccoark.org for more information. *(capas not included)*





BIRTHDAY SUPPLY DRIVE

IN PARTNERSHIP WITH WISH I MAY

MOST NEEDED ITEMS

- *BOXED CAKE MIX*
- *TUBS OF ICING*
- *THEMED PARTY PLATES*
- *THEMED PARTY NAPKINS*
- *BIRTHDAY CANDLES*

(NAME OF GROUP OR COMPANY)

DATES:

